

Target Groups and Communication Tools

Target groups are European and Indian

- film producers
- world sales, broadcaster
- distributors, marketing and sales, licensee
- service provider from the media sector
- film financiers and funding institutions
- press representatives

Communication Tools

- Booklet (Edition 2500, Distributor Film Bazaar Goa, NFDC, Polish Filmmaker Association, Polish Film Institute)
- Project-, Producers- and Sponsoring portraits (in Booklet)
- Flyer and handouts
- Press-release to ca. 500 international representatives of the press in Goa
- Press conference at Goa Film Bazaar and Warsaw Script Meetings

Sponsoring

- Logo Display (WebSite, Booklet, Posters, Flyer)
- Single posters- and promotional material deposit
- Interview and company presentation in the booklet

Price List

Display of the sponsor by a single poster

On press conference and in the Workshop 1.600,-€

Positioning Advertising Material

On press conference and in the workshop 200,-€

Booklet (number of copies 2000, 4c, DIN A 5, published at Warsaw Script Meetings and Goa Film Bazaar)

Display of the logo 1.200,-€

Interview 1.600,-€

Presentation of the company (2 pages, incl. Fotos) 1.600,-€

Presentation and Pitch of the Project (2 page, incl. Foto) 350,-€

Banner placement (10 days before and 2 days after the event)

Skycraper (145 X 600 Pixel, max 100KB, Gif and Flash) 2.600,-€

Contact

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