

**Call for Applications,**  
Deadline 2<sup>nd</sup> of July 2011



## PRIME 4Kids&Family

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Project Development focused on children and family audiences in Feature Film, TV or interactive and cross media platforms and games

PRIMEHOUSE is delighted to open the call for this year's **PRIME 4Kids&Family** Workshop(former Pygmalion Plus). The MEDIA funded European program for writers and creative teams will support the development of projects for children, young people or family audiences. PRIME 4Kids&Family is designed to develop projects from an early stage and has proved a unique resource for professionals with a particular interest in these audiences.

### Who can apply?

PRIME **4Kids&Family** is open to experienced professional writers or creative teams with a project targeted at a children's / family audience. Professionals working in script development may also take part as Team Support participants. Participants must be citizens of a member country of the EU MEDIA Program.

There are four places for team support participants who are usually producers, script editors or readers. They are attached to a specific group (feature film, TV movie, animated TV series, interactive media, cross platform projects, games) and work with the writers and the mentor offering support and assistance. This is an excellent opportunity to gain experience of the development process and a greater understanding of the writer's task.

For writers, PRIME **4Kids&Family** has proved an invaluable opportunity for professional development. For production companies and broadcasters it is a productive and cost-effective resource for project development.

### Program details

There are two residential sessions: the first will take place in early September and the second in December 2011. Full information on PRIME **4Kids&Family** and its content and structure, together with feedback from previous participants, can be found on the PRIMEHOUSE website: <http://www.primehouse.eu>

Confirmation of venue, session dates and mentoring team will be posted on the website. The working language for the program is English. Participants pay their own travel costs but all board and lodging is provided. The participation fee is 1500 Euros (+ VAT) per participant.

If you need any further information about the program, please contact us at the PRIMEHOUSE office or send us an e-mail to [mail to P4K&F click here](mailto:mail to P4K&F click here) or [mail to p4k@primehouse.eu](mailto:p4k@primehouse.eu)

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